MTF

presents

melangé

Powering Partnerships



An *Exclusive* Business Platform

Date : 20-21 September 2025

Venue : Hall VI, NESCO, Goregaon East

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Melange is a premier travel trade exhibition which will stand as a pivotal gathering for Travel professionals. Designed to facilitate networking, knowledge sharing and business development for both - buyers and sellers. Melange will serve as a vibrant platform where industry leaders, innovators and professionals come together. From cutting-edge technology showcases to comprehensive insights, Melange provides attendees with the tools and knowledge needed to endure in an ever-evolving market.

At Melange, exhibitors have the unique opportunity to showcase their products and services to a targeted audience of genuine travel professionals who are true buyers of the products and services. The event not only boosts brand visibility but also allows exhibitors to demonstrate their industry commitment and expertise. Participating in Melange, can dramatically enhance an organisations profile within the industry through high-impact exposure and engagement with key stakeholders and decision makers.

Melange through its other initiatives from time to time will feature seminars and panels led by renowned experts and thought leaders. These sessions cover over a broad spectrum of topics such as sustainable travel practices, digital marketing strategies, customer experience enhancements, and economic forecasting. Melange is committed to providing a comprehensive educational experience, that encourages professional growth and innovation.

Moreover, Melange emphasizes the importance of forging new relationships and strengthening existing ones with industry partners and leaders. The carefully curated networking events and social gatherings are specifically designed to foster connections that transcend the duration of the events. These interactions often lead to collaborations and partnerships that are beneficial for growth and progress.

Whether you're looking to penetrate new markets, enhance your operational capabilities, or simply stay abreast of industry trends, Melange is the right choice offering a dynamic and productive environment to achieve these objectives.

BENEFITS OF EXPO

- **Better Interaction** with your Target Audience
- **Live Lead** Generation
- **Connect** with Potential Buyers
- Unlimited **Opportunities** to connect & share product knowledge

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WHY EXHIBIT WITH US?

Exhibiting at “Melange” offers a unique opportunity for businesses in the travel and tourism industry to showcase their products and services, expand their network, and enhance their visibility in a competitive market.

TARGETED EXPOSURE
Konnect attracts a focused audience from the travel industry, including key decision-makers, influencers, and professionals. Be at the forefront.

NETWORKING OPPORTUNITIES
Networking with industry peers, experts, and potential clients. Exchange ideas, learn from others’ experiences, and potentially forge partnerships

BRAND VISIBILITY
Konnect will enhance your brand’s visibility amongst an engaged and relevant audience. Effectively communicate your brand’s message, demonstrate your expertise, and showcase your commitment.

SHOWCASING INNOVATIONS
Melange is the perfect stage to introduce your new products. Showcase your innovations at such a high-profile event will significantly boost interest.

MARKETING IMPACT
Enjoy marketing benefits by being listed in Konnect’s exhibitor listings in their promotional materials, press releases, and event websites, providing long term exposure.

COMPETITIVE ADVANTAGE
At Konnect analyze and compare your offerings with your competitors. Understand your unique selling points and identify areas for improvement.

SALES OPPORTUNITIES
With industry-specific visitors, Konnect will be a lucrative opportunity for direct sales, booking appointments, and closing deals right on the floor.



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EXHIBITOR

- Airlines
- Car Rental Companies
- Cruise Liners
- Hotels & Resorts
- Spas and Wellness Centers
- Niche Tourism
- National / International Tourism Organizations
- Start ups / OTAs / Tech Cos
- DMCs
- Travel Agents & Tour Operators
- Visa facilitation companies
- GDS companies

VISITOR

- Travel Agents & Tour Operators
- PCOs
- Corporate / Business Travel
- Investors
- Wedding Planners
- Location Planners



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YOUR BRAND AMPLIFICATION

With our proficient in-house Marketing Team, we will get your brand the visibly and traction that it requires as a Physical Expo partner



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GLIMPSES OF MELANGE 2024



























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EXHIBITING SCOPE

Branding, Sponsorship and Advertising opportunities available. Kindly connect Melange.

Category	Size of Stall	Sq Feet Area	Tables	Chairs Exhibitors	Rate
A	6' X 4'	24	One	2	1,20,000
B	8' x 8'	64	Two	4	2,40,000
C	11' x 10'	110	Three	6	4,00,000
D	24' x 12'	288	Four	12	10,00,000
E	24' x 24'	576	Six	24	20,00,000
Z	Customizable	Min 288	As per area		Customized

Gold Sponsorship ₹ 2 lakhs
Platinum Sponsorship ₹ 4 lakhs

GST as applicable. Current @18 %
Cost includes : Pre-designed booths
Z Category : In case of specific requirements
Tailor made booths : Minimum 288 sq. ft.

For more information contact

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