MTF presents

Mélangé

Powering partnerships



Date : 26-27 September 2026

Venue : Jio World Convention
BKC, Mumbai

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Melange is a premier travel trade exhibition which will stand as a pivotal gathering for Travel professionals. Designed to facilitate networking, knowledge sharing and business development for both - buyers and sellers. Melange will serve as a vibrant platform where industry leaders, innovators and professionals come together. From cutting-edge technology showcases to comprehensive insights, Melange provides attendees with the tools and knowledge needed to endure in an ever-evolving market.

At Melange, exhibitors have the unique opportunity to showcase their products and services to a targeted audience of genuine travel professionals who are true buyers of the products and services. The event not only boosts brand visibility but also allows exhibitors to demonstrate their industry commitment and expertise. Participating in Melange, can dramatically enhance an organisations profile within the industry through high-impact exposure and engagement with key stakeholders and decision makers.

Moreover, Melange emphasizes the importance of forging new relationships and strengthening existing ones with industry partners and leaders. The carefully curated networking events and social gatherings are specifically designed to foster connections that transcend the duration of the events. These interactions often lead to collaborations and partnerships that are beneficial for growth and progress.

Whether you're looking to penetrate new markets, enhance your operational capabilities, or simply stay abreast of industry trends, Melange is the right choice offering a dynamic and productive environment to achieve these objectives.

BENEFITS OF EXPO

- **Better Interaction** with your Target Audience
- **Live Lead** Generation
- **Connect** with Potential Buyers
- Unlimited **Opportunities** to connect & share product knowledge

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WHY EXHIBIT WITH US?

Exhibiting at "Melange" offers a unique opportunity for businesses in the travel and tourism industry to showcase their products and services, expand their network, and enhance their visibility in a competitive market.

TARGETED EXPOSURE
Melange attracts a focused audience from the travel industry, including key decision-makers, influencers, and professionals. Be at the forefront.

NETWORKING OPPORTUNITIES
Networking with industry peers, experts, and potential clients. Exchange ideas, learn from others' experiences, and potentially forge partnerships

BRAND VISIBILITY
Melange will enhance your brand's visibility amongst an engaged and relevant audience. Effectively communicate your brand's message, demonstrate your expertise, and showcase your commitment.

SHOWCASING INNOVATIONS
Melange is the perfect stage to introduce your new products. Showcase your innovations at such a high-profile event will significantly boost interest.

MARKETING IMPACT
Enjoy marketing benefits by being listed in Melange's exhibitor listings in their promotional materials, press releases, and event websites, providing long term exposure.

COMPETITIVE ADVANTAGE
At Melange analyze and compare your offerings with your competitors. Understand your unique selling points and identify areas for improvement.

SALES OPPORTUNITIES
With industry-specific visitors, Melange will be a lucrative opportunity for direct sales, booking appointments, and closing deals right on the floor.

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EXHIBITOR

- Airlines
- Car Rental Companies
- Cruise Liners
- Hotels & Resorts
- Spas and Wellness Centers
- Niche Tourism
- National / International Tourism Organizations
- Start ups / OTAs / Tech Cos
- DMCs
- Travel Agents & Tour Operators
- Visa facilitation companies
- GDS companies

VISITOR

- Travel Agents & Tour Operators
- PCOs
- Corporate / Business Travel
- Investors
- Wedding Planners
- Location Planners



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YOUR BRAND AMPLIFICATION

With our proficient in-house Marketing Team, we will get your brand the visibly and traction that it requires as a Physical Expo partner

Targeted email campaigns to our database

Visibility and lead generation through our high traffic web pages

Helping you connect to the top Inbound and Outbound Travel operators



Promotion through media tie ups

High engagement generating content through our social media

SMS blasts and Whatsapp promotions

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DAY 01
Glimpses of MELANGE 2024



























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DAY 02
Glimpses of MELANGE 2024































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DAY 01
Glimpses of MELANGE 2025

































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DAY 02
Glimpses of MELANGE 2025















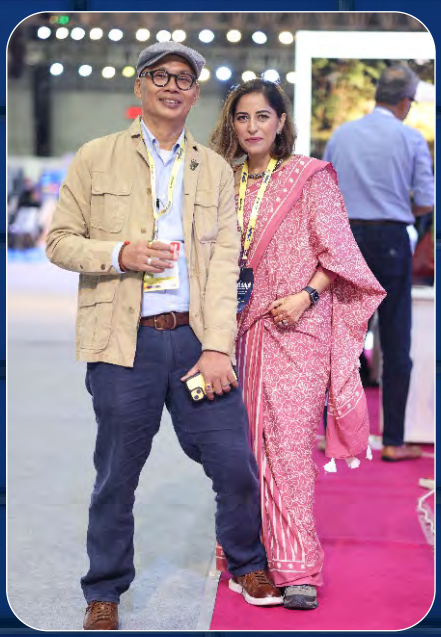
















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Branding, Sponsorship & Advertising Opportunities

Sponsorship Options at Melange 2026 - 26th and 27th September 2026.			
	Type of Sponsorship	**Minimum Deliverables**	**Rate - INR**
1	**Gold Sponsorship**	Gold Sponsors are designed for Hotel Chains / / DMCs / OTA / Rep Companies / Consolidators for better visuals in all our digital media and onsite branding.	**2,00,000**
2	**Platinum Sponsorship**	Platinum Sponsors are designed for Hotel Chains / DMCs / OTA / Rep Companies / Consolidators for better visuals in all our digital media and onsite branding.	**4,00,000**
3	**Delegate Bag Sponsor**	A sponsor branded Jute/Canvas bag to be handed over to each delegate / exhibitor / buyer upon arrival to be showcased in all forms of digital media + onsite branding at a premium location.	**4,00,000**
4	**Cruise Partners**	Cruise Partners specially designed for exclusive Cruise Pavilions to be showcased in all forms of digital media + onsite branding at a premium location.	**4,00,000**
5	**Airline Partners**	Airline Partners specially designed for exclusive Airline Pavilions to be showcased in all forms of digital media + onsite branding at a premium location.	**5,00,000**
6	**Destination Partners**	Destination Partners specially designed for Tourism boards and Country pavillions to be showcased in all forms of digital media + onsite branding at a premium location.	**10,00,000**
7	**Co Powered by**	Exclusive three slots to be hightlighted as our Prime Sponsors to be showcased in all forms of digital media + onsite branding at a top premium location.	**10,00,000**
8	**Hospitality Partner**	Exclusive One Slot to be hightlighted as our Food Sponsor to be showcased in all forms of digital media + onsite branding exclusive in the food court area.	**10,00,000**
9	**Welcome Cocktail Sponsor**	Exclusive One Slot to be hightlighted as our Welcome Cocktail Sponsor on 26th Sept to be showcased in all forms of digital media + onsite branding exclusive in the stage and bar area with a slot of felictation and thanks giving to the sponsor on the main stage.	**12,00,000**
10	**Grand Gala Cocktail Sponsor**	Exclusive One Slot to be hightlighted as our Grand Gala Cocktail Sponsor along with live entertainment on 27th Sept to be showcased in all forms of digital media + onsite branding exclusive in the stage and bar area with a slot of felictation and thanks giving to the sponsor on the main stage.	**20,00,000**
GST 18 % Extra			

For more information contact

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Kalpesh : +91 98202 96794 Rajat : +91 98201 33278 Tasneem : +91 98203 45565

MTF Customer Care : +91 85919 00158

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EXHIBITING SCOPE

Options available for exhibiting at Melange 2026								
Stall Category	**Size of Stall**	**Square Feet Area**	**Backdrop Size**	**Tables**	**Chairs**	**Exhibitors permitted**	**No of Brands**	**Rate - INR**
	Feet		Feet					
A	6 x 4	24	8 x 4	1	2	2	One only	1,20,000
A Plus	6 x 4	24	8 x 4	1	2	2	One only	1,50,000
B	8 x 8	64	8 x 8	2	4	4	One + Rs 25000 for Second brand	2,40,000
B Plus	8 x 8	64	8 x 8	2	4	4		3,00,000
C	10 x 10	100	8 x 10	3	6	6	Two + Rs 25000 for Third brand supplement	4,00,000
C Plus	10 x 10	100	8 x 10	3	6	6		5,00,000
D	24 x 12	288	8 x 24	4	12	12	Three + Rs 25000 for Fourth brand	10,00,000
D Plus	24 x 12	288	8 x 24	4	12	12		12,00,000
E	24 x 24	576	8 x 24 - 2 sides	4	24	24	Four only	24,00,000
Z	Customised Tailormade - Minimum size 288 sq feet							
GST 18 % Extra								
The location of the Plus Stalls are likely to get a better Branding and footfall.								
Above pricing is an estimate which is dynamic and can change without notice.								
Cost Includes :	Pre-designed Booths set u							

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Artistic Impression of Stall Set up











*Set up and space is subject to change.
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MÉLANGE 2026 – TERMS & CONDITIONS

26th & 27th September 2026 * Jio World Convention Centre, Mumbai

Organised by MTF Events

1. Participation & Booth Allocation

- Participation in Mélange 2026 is open exclusively to organisations and professionals from the travel, tourism, hospitality, and allied sectors — or to any other entities that, in the opinion of the organisers, would add value to the overall event experience.
- MTF Events reserves the right to accept or deny participation based on internal criteria, which may or may not be disclosed.
- Booths will be allotted within the preferred zone on a first-come, first-served basis, subject to availability and receipt of a 25% non-refundable advance.
- Booths are confirmed only after deposit receipt; unpaid holds will automatically lapse.
- The tentative layout and zone plan provided are for guidance only and may be revised. The organisers reserve the right to reallocate booths if operationally required.

2. Payment Terms

- A 25% non-refundable advance confirms participation; the balance 75% is due by 30th June 2026.
- Delayed payments may lead to cancellation of participation without refund. Reminder for payments will be sent, but no repeated follow-ups for payments.
- Payments must be made in favour of MTF Events via authorised payment modes mentioned in the invoice.
- Only proforma invoices will be issued at booking; tax invoices will be raised after full payment.
- Taxes (GST and others) will apply as per prevailing laws.

3. Early Bird Offer

- The current Early Bird Offer is valid for bookings with a 25% deposit paid on or before 30th November 2025.
- After this date, all bookings / promotional offers will be governed by revised pricing slabs and timelines as announced by the organisers from time to time.
- Please note that each new offer will replace the previous one, and discount levels may reduce progressively as the event approaches.
- Requests for booth or zone changes after confirmation will attract rates applicable at the time of modification.

4. Booth Utilisation & Display

- Each booth may represent only the number of companies/brands permitted as per the brochure.
- Subletting, sharing, or reassigning space without prior written consent is prohibited. Communication will be held only with the lead exhibitor.
- Booth design, branding, and materials must stay within allocated boundaries and comply with prescribed height and decor norms.
- Audio-visual or lighting elements must not disturb adjacent exhibitors.

5. Exhibitor Responsibilities

- Exhibitors must maintain professionalism and comply with all venue and safety regulations.
- Damage to venue property or booth infrastructure will be chargeable.
- Setup and dismantling must follow the schedule shared by organisers.
- Exhibitors are requested to include multiple representatives from their company in communications to ensure smooth coordination.
- Registration forms must be filled out completely and accurately; incomplete submissions may delay confirmation.

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6. Cancellations & Refunds

- The 25% advance is strictly non-refundable.
- Cancellations after 30th June 2026 will attract a 100% cancellation fee.
- In case of force majeure or government restrictions, organisers may reschedule the event; refunds will not apply, though credits may be considered at the organiser's discretion.

Code of Conduct & Dispute Resolution

- All exhibitors, their representatives, and staff are expected to always conduct themselves in a professional and courteous manner during the event. Any form of harassment, aggressive behaviour, or misconduct towards fellow exhibitors, visitors, or organisers will not be tolerated.
- MTF Events will not be responsible for any disputes, damages, or losses arising from disagreements between exhibitors. Exhibitors are expected to resolve matters amicably and in a gentlemanly manner. Organisers reserve the right to take appropriate action, including removal from the event or future exclusion, in cases of misconduct.
- Each booth category permits a specified number of participants. Exhibitors must not request an increase in this number on an individual basis. Similarly, exhibitors are strictly prohibited from registering additional representatives through other companies or as buyers to bypass the participant limit.
- Booths sold by MTF Events cannot be transferred, sold, or assigned to any third party without the prior written approval of the organisers. Any such attempt without approval is strictly prohibited and may lead to cancellation of participation without refund and exclusion from future events.

7. Promotional Material & Branding

- All artwork, logos, and brand material must be submitted within the specified deadlines.
- The organisers reserve the right to modify or reject material deemed unsuitable.
- Exhibitors consent to the use of their brand name, logo, and images from the event for publicity and promotional use.

8. Liability & Insurance

- Organisers are not liable for loss, theft, or damage to any property during the event.
- Exhibitors should arrange insurance for goods, equipment, and personnel.
- MTF Events will not be responsible for loss, delay, or injury arising from unforeseen or uncontrollable circumstances.

9. Compliance

- Exhibitors must comply with all applicable laws relating to trademarks, copyrights, taxation, and trade practices.
- Violation of any terms may lead to cancellation of participation without refund.

10. Organiser's Rights

- MTF Events reserves the right to modify the event format, layout, or schedule without prior notice.
- Participation will be curated to uphold event quality and standards.
- The organisers' decisions will be final and binding.
- By submitting the registration and deposit, the exhibitor confirms having read and accepted these Terms & Conditions.

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