MTF EVENTS PRESENTS

4TH EDITION : MELANGE 2027

Melangé

Powering partnerships

Where India's travel trade comes to *do business.*







DATES

26–27 August 2027

VENUE

NESCO Hall VI, Goregaon East, Mumbai

Three editions. One steady climb.

From a first-time show at 50,000 sq ft to a 100,000 sq ft, multi-city trade platform — Melange has grown every year, and each edition has been built on what the trade told us before.

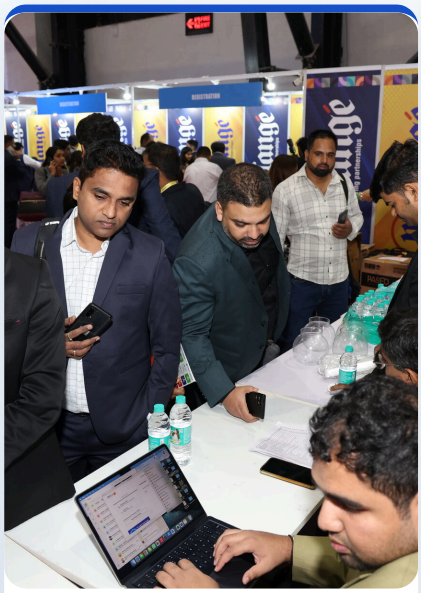


Melange 2024

Jio World Convention Centre

50,000 sq ft

The inaugural edition. Mumbai's first dedicated travel trade expo.



Melange 2025

NESCO, Goregaon East

80,000 sq ft

The floor grew to 80,000 sq ft. 310+ exhibiting brands under one roof.



Melange 2026

Jio World Convention Centre

100,000 sq ft

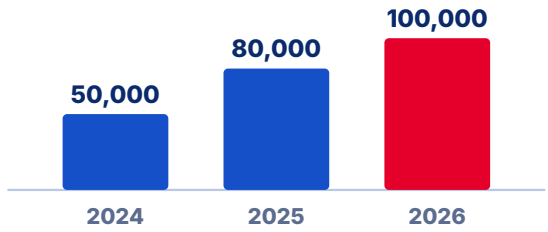
375+ exhibiting brands. Melange Awards launched.

Next: Melange 2027 — 26–27 August 2027 · NESCO Hall VI →

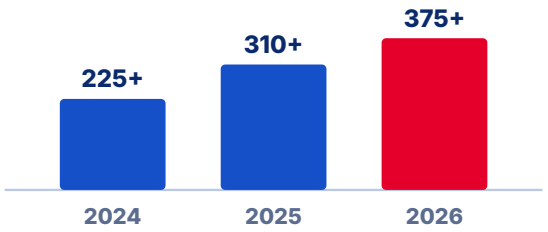
Growth you can measure.

The core metrics of Melange 2024, 2025 and 2026, side by side. Melange 2026 drew buyers from more than 30 cities across India, from Guwahati to Puducherry to Chandigarh.

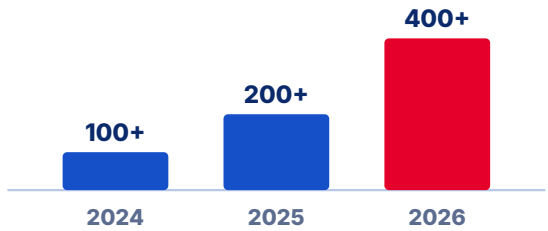
Exhibition area · sq ft



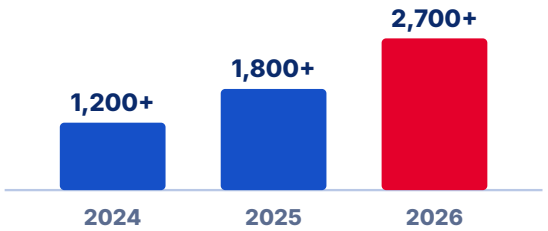
Exhibiting brands



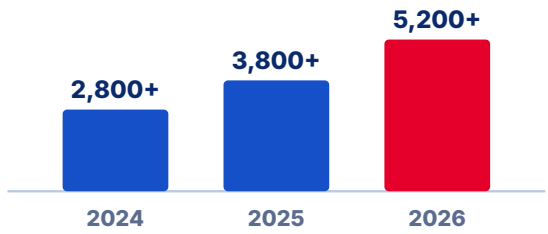
Hosted buyers



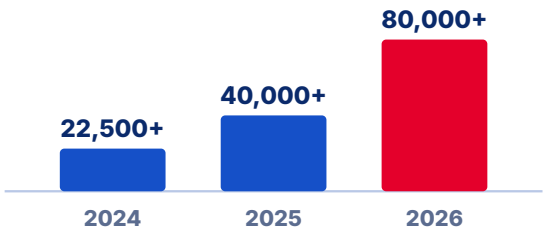
Trade buyers



Total footfall



Business meetings





MELANGE 2024


MELANGE 2025



MELANGE SELECT 2026

MELANGE · 4TH EDITION

2027

Bigger. Sharper. Built for business.

DATES

26–27 August 2027

VENUE

NESCO Hall VI, Mumbai

A curated buyer floor

Every buyer pre-registers and is approved by our team. Exhibitors meet decision-makers, not window shoppers.

Two days, one network

Show floor, leadership conversations and a dedicated entertainment evening to build relationships that last beyond the show.

Hosted Buyer Programme

Hand-picked buyers from key markets, hosted by Melange and matched to the exhibitors they most want to meet.

Food & hospitality, taken care of

Meals and refreshments for delegates and exhibitors, so your team stays on the floor and in conversation.

An entertainment night

An evening of music, networking and celebration that brings the whole trade together.

New for Melange 2027

Introducing State / Country Pavilions in addition to the Z category for groups.



MELANGE 2024



MELANGE 2026


MELANGE 2026 · DAY 1

melangé
Powering partnerships

Plug and play.
Just bring the design.

You focus on your buyers. We build the booth, wire the power and run the floor. All we need from you is your design files, on time.

1

Send your design files

Share artwork by the deadline. This is the only thing we need from you.

2

We build the booth

Full structure, backdrop, furniture and branding installed to your category.

3

Power, right up to the booth

Electrical connection laid to every booth. Nothing to arrange or chase.

4

Walk in and do business

A fish bowl for visiting cards is placed at every booth. Open, ready, done.



BUILT AND READY · MELANGE 2026



EVERY BOOTH, FULLY SET UP



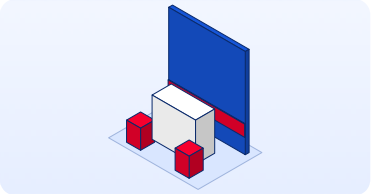
ONE FLOOR · ONE LOOK

Consistent floor decor.
All eyes on business.

Melange uses uniform flooring across the hall, so no exhibitor competes with a loud carpet. The floor stays calm and consistent, and the attention goes where it should: on your brand, your conversations and your buyers.

Choose your space.
We build the stage.

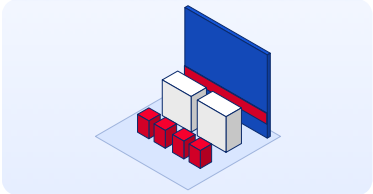
A 6 × 4 ft 24 sq ft



1 table · 8×4 backdrop · 2 reps

Compact and cost-smart. Ideal for a single brand.

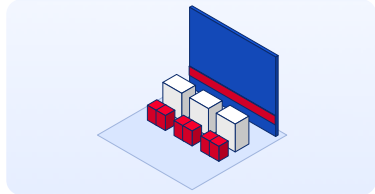
B 8 × 8 ft 64 sq ft



2 tables · 8×8 backdrop · 4 reps

The all-rounder. Space for meetings and displays.

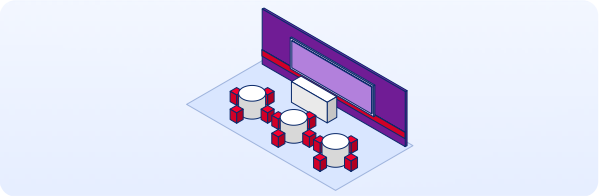
C 10 × 10 ft 100 sq ft



3 tables · 8×10 backdrop · 6 reps

A confident presence with room for two brands.

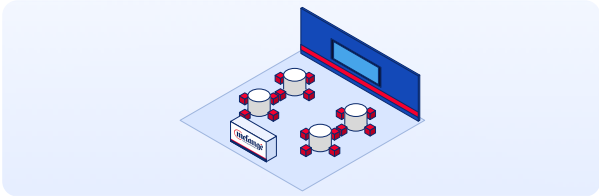
D 24 × 12 ft 288 sq ft



3 tables · 8×24 back wall · 12 reps · 3 sides open · up to 3 brands

A full destination or company showcase. Back wall branded, three sides open to the aisles.

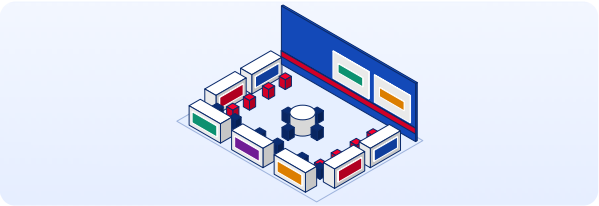
E 24 × 24 ft 576 sq ft



4 round tables · 2 tall tables · 24 reps · 8×24 back wall · 2 side boards · up to 4 brands

The flagship island. Branded back wall and side boards on both front sides, open to the aisle.

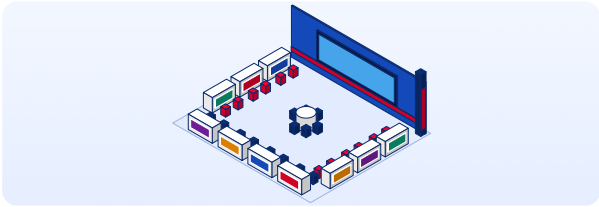
Z Free-flow from 288 sq ft



Up to 4 brands · Additional members chargeable · Counter per member · Central lounge

For agencies joining hands: up to 4 brands included, each additional member charged per head. A counter for each member and a shared lounge, planned around your needs.

Pavilion State · Country free-flow



10 counters + central table · LED wall · Branded pylon

For State and Country tourism boards: counters for each partner around the edge, an open lounge in the centre.

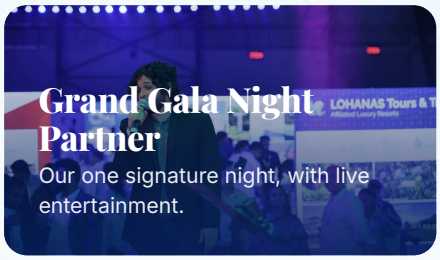
Plus positions (A+, B+, C+, D+) offer stronger branding and footfall. Illustrations are indicative; floor plan and investment are in the supplement.

Own a moment.
Own the room.



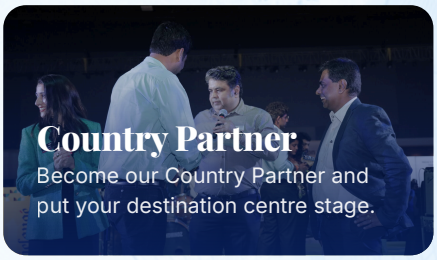
Co-Powered By

Prime association. Three exclusive slots, top-tier presence across all media.



Grand Gala Night Partner

Our one signature night, with live entertainment.

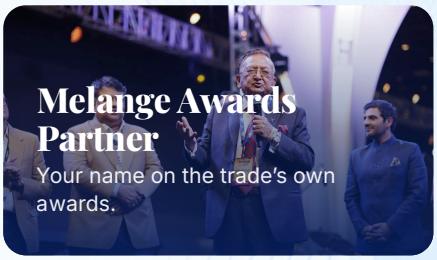


Country Partner

Become our Country Partner and put your destination centre stage.

Platinum & Gold

Digital and on-site visibility for hotels, DMCs, OTAs and consolidators.



Melange Awards Partner

Your name on the trade's own awards.



Airline & Cruise Partner

Anchor pavilions with dedicated branding.



Delegate Bag & Lanyard

Your brand with every delegate from arrival to exit.



Hospitality Partner

Exclusive branding in the food court and lounge.



THE TEAM BEHIND MELANGE

Book your space.
Shape the show.

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