MTF EVENTS PRESENTS

4TH EDITION : MELANGE 2027

Melangé

Powering partnerships

Where India's travel trade comes to *do business.*

SUPPLEMENT

Exhibitor & Sponsorship Opportunities and Floor Plan







DATES

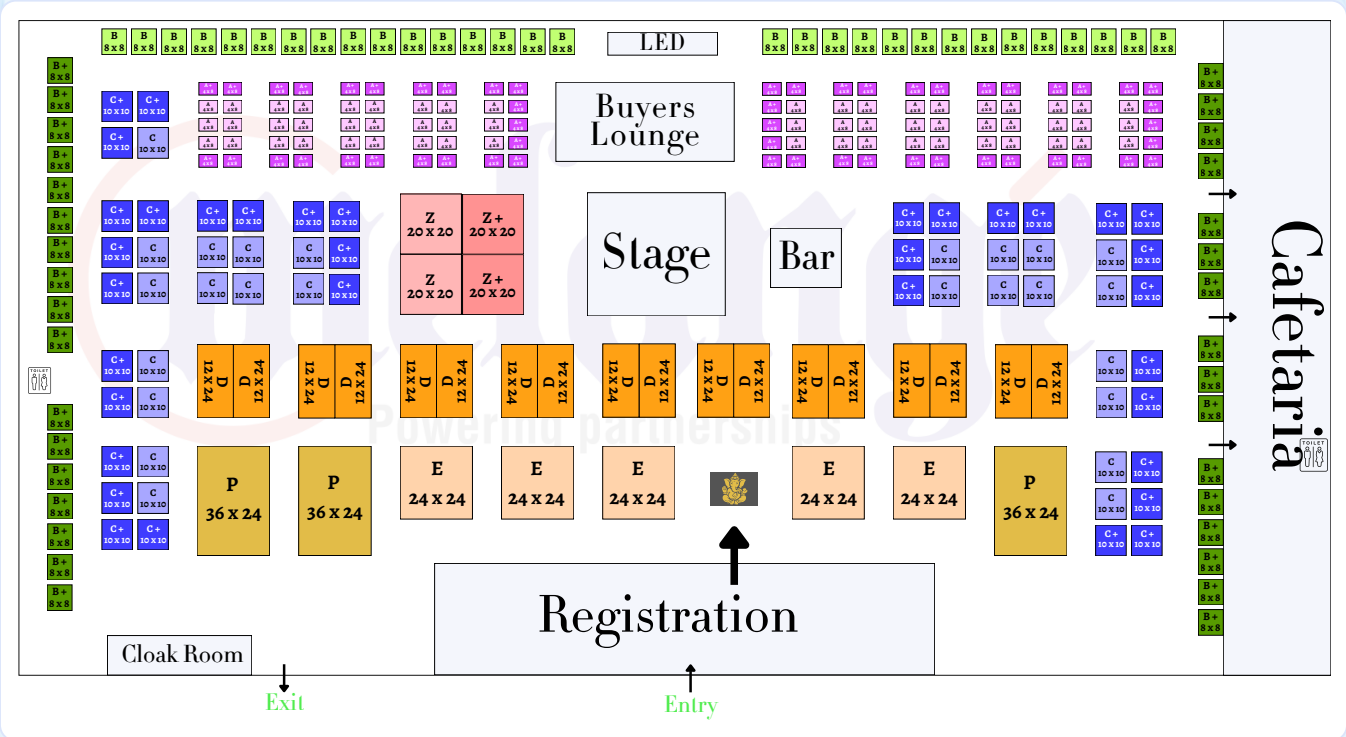
26–27 August 2027

VENUE

NESCO Hall VI, Goregaon East, Mumbai

NESCO Hall VI.
Your place on the floor.

The Melange 2027 hall layout, with every stall category and its position.



Plus positions (A+, B+, C+, D+) are placed for stronger branding and footfall. Layout is indicative until the final plan is released.

Sponsorship options. Pick your moment.

Melange 2027 · 26–27 August 2027 · NESCO Hall VI, Mumbai

#	TYPE OF SPONSORSHIP	MINIMUM DELIVERABLES	RATE · INR
1	**Gold Sponsorship**	Designed for hotel chains, DMCs, OTAs, rep companies and consolidators: stronger visibility across all digital media and onsite branding.	**4,00,000**
2	**Platinum Sponsorship**	Designed for hotel chains, DMCs, OTAs, rep companies and consolidators: premium visibility across all digital media and onsite branding.	**8,00,000**
3	**Delegate Bag & Lanyard Sponsor**	A sponsor-branded jute / canvas bag handed to each delegate, exhibitor and buyer on arrival, showcased across digital media, with onsite branding at a premium location.	**4,00,000**
4	**Cruise Partner**	Designed for exclusive Cruise Pavilions, showcased across all digital media with onsite branding at a premium location.	**4,00,000**
5	**Airline Partner**	Designed for exclusive Airline Pavilions, showcased across all digital media with onsite branding at a premium location.	**5,00,000**
6	**Country Partner**	Designed for tourism boards and country pavilions, showcased across all digital media with onsite branding at a premium location.	**10,00,000**
7	**Co-Powered By**	Three exclusive slots as our Prime Sponsors, showcased across all digital media with onsite branding at a top premium location.	**10,00,000**
8	**Hospitality Partner**	One exclusive slot as our Food Sponsor, showcased across all digital media with exclusive onsite branding in the food court area.	**10,00,000**
9	**Grand Gala Night Partner**	One exclusive slot with live entertainment, showcased across all digital media with exclusive onsite branding on stage, plus a felicitation and thank-you slot for the sponsor on the main stage.	**20,00,000**
10	**Melange Awards Partner**	Your name on the trade's own awards, with branding across the awards programme and digital media.	**On request**

GST 18% extra. Rates are an estimate, are dynamic and can change without notice.

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Options for exhibiting at Melange 2027.

STALL CATEGORY	SIZE FT	SQ FT	BACKDROP	TABLES	REPS	NO. OF BRANDS	RATE · INR
A	6 × 4	24	8 × 4	1	2	One only	**1,50,000**
A Plus	6 × 4	24	8 × 4	1	2	One only	**1,80,000**
B	8 × 8	64	8 × 8	2	4	One only	**3,00,000**
B Plus	8 × 8	64	8 × 8	2	4	One only	**3,60,000**
C	10 × 10	100	8 × 10	3	6	Two, + ₹25,000 for a third brand	**5,00,000**
C Plus	10 × 10	100	8 × 10	3	6	Two, + ₹25,000 for a third brand	**6,00,000**
D	24 × 12	288	8 × 24	4	12	Three, + ₹25,000 for a fourth brand	**12,00,000**
D Plus	24 × 12	288	8 × 24	4	12	Three, + ₹25,000 for a fourth brand	**14,00,000**
E	24 × 24	576	8 × 24 · 2 sides	4	24	Four only	**24,00,000**
Z · Consortium Pavilion	Minimum 10 brands exhibiting together						**20,00,000** onwards
Country / State Pavilion	Minimum 15 brands exhibiting together						**30,00,000** onwards

GST 18% extra. Plus booths have the same size and specification as the standard booth, with a stronger position for branding and footfall.
Cost includes: a fully predesigned booth setup, with electrical connection up to the booth and a fish bowl for visiting cards. Share your design files on time and we do the rest.
Pricing is an estimate, is dynamic and can change without notice.

Terms & Conditions for every exhibitor.

Organised by MTF Events (the "Organisers"). These terms apply to every Exhibitor.

BOOKING AND PAYMENT

01 A booth is reserved on payment of a 25% deposit of the booth amount (at the special price offered). GST at 18% is charged extra.

02 The balance is payable on the due dates communicated by the Organisers. No reminders will be sent. If a payment is late, booth set-up will not take place and the booth may be re-allotted.

03 The Exhibitor bears all bank and transfer charges. Payments must be made only to the bank details communicated by MTF Events for the event.

04 Except where the Organisers decline a registration, all amounts paid, whether the deposit or any balance, are non-refundable. No further cancellation charges apply.

BOOTH CATEGORY AND ALLOCATION

05 A change of category is permitted as an upgrade only. It is repriced at the rates applicable on the date of change, and the difference is payable immediately.

06 Booths are allotted at the sole discretion of the Organisers, to ensure maximum participation. Plus positions and preferred locations are subject to availability. The floor plan is indicative and may change.

07 The booth is for the Exhibitor and its declared brands only. It may not be exchanged, sold, transferred or shared, and the Exhibitor may not solicit others to join it or undercut the value of the Melange brand. Any breach will result in cancellation of the booth without refund.

ARTWORK AND ADD-ONS

08 Artwork and image files must be supplied in the required format by the due dates; specifications and dates will be shared by email and in the Exhibitors WhatsApp group. Files must be high resolution so they stay sharp when enlarged. The Organisers provide no design services and are not responsible for print quality arising from the files supplied. Late files may result in a standard backdrop.

09 The Exhibitor confirms it holds the rights to the content it supplies, and permits the Organisers to use it to promote the event.

10 TV and other accessories, where possible, are available at an extra charge, on advance request and payment.

CONDUCT AT THE SHOW

11 The booth must be used as set up, with no drilling, nails or stickers, and any damage is chargeable. Branding and promotion are limited to the Exhibitor's own booth. The booth must be staffed during show hours and dismantled only after the show closes.

12 Badges are issued as per the booth category and are non-transferable.

GENERAL

13 Official communication is by email and in the Exhibitors WhatsApp group, and is treated as received by all Exhibitors.

14 The Organisers may decline any registration at their sole discretion, without giving any reason, and their decision is final. If a registration is declined, any deposit paid is refunded in full. The Organisers may also change the layout, schedule or venue if required. Footfall, leads and business results are not guaranteed.

15 The Exhibitor is responsible for its own goods, staff and insurance. The Organisers are not liable for loss, theft or damage.

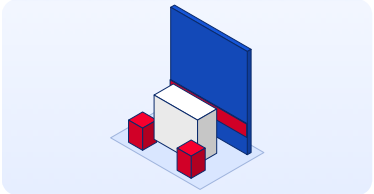
16 Buyer data and badge scans may be used only for consented follow-up, in line with the DPDP Act, and not shared or resold.

17 These terms are governed by Indian law, with the courts of Mumbai having jurisdiction.

By paying the deposit or signing the Memorandum of Understanding, the Exhibitor accepts these Terms & Conditions.

Choose your space.
We build the stage.

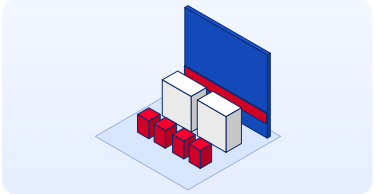
A 6 × 4 ft 24 sq ft



1 table · 8×4 backdrop · 2 reps

Compact and cost-smart. Ideal for a single brand.

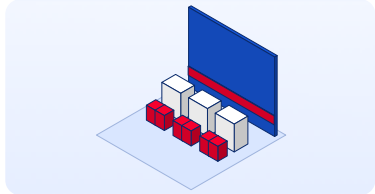
B 8 × 8 ft 64 sq ft



2 tables · 8×8 backdrop · 4 reps

The all-rounder. Space for meetings and displays.

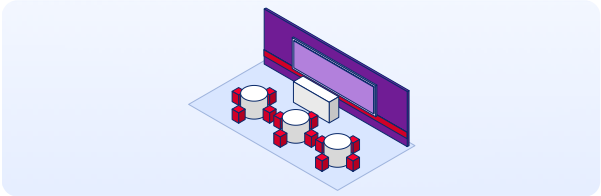
C 10 × 10 ft 100 sq ft



3 tables · 8×10 backdrop · 6 reps

A confident presence with room for two brands.

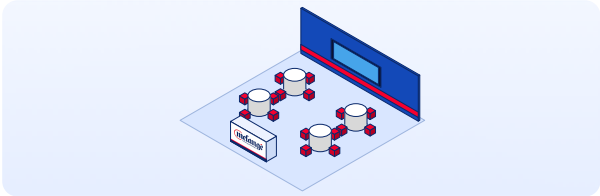
D 24 × 12 ft 288 sq ft



4 tables · 8×24 back wall · 12 reps · 3 sides open · up to 3 brands

A full destination or company showcase. Back wall branded, three sides open to the aisles.

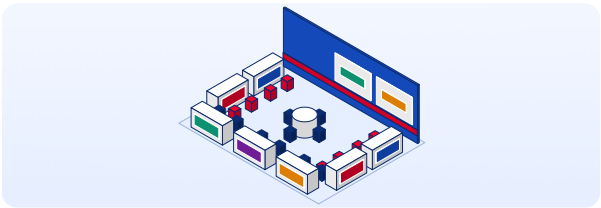
E 24 × 24 ft 576 sq ft



4 round tables · 2 tall tables · 24 reps · 8×24 back wall · 2 side boards · up to 4 brands

The flagship island. Branded back wall and side boards on both front sides, open to the aisle.

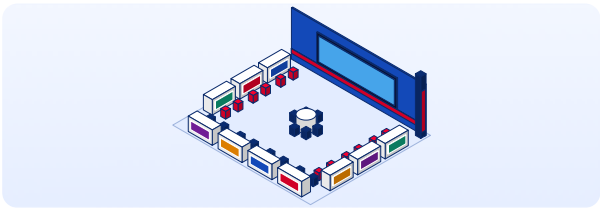
Z Free-flow from 288 sq ft



Up to 4 brands · Additional members chargeable · Counter per member · Central lounge

For agencies joining hands: up to 4 brands included, each additional member charged per head. A counter for each member and a shared lounge, planned around your needs.

Pavilion State · Country free-flow



10 counters + central table · LED wall · Branded pylon

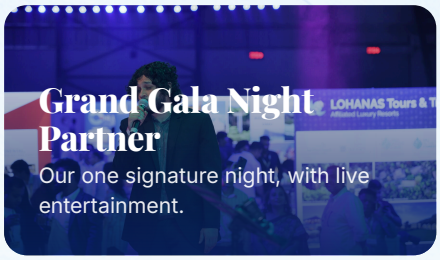
For State and Country tourism boards: counters for each partner around the edge, an open lounge in the centre.

Plus positions (A+, B+, C+, D+) offer stronger branding and footfall. Illustrations are indicative.

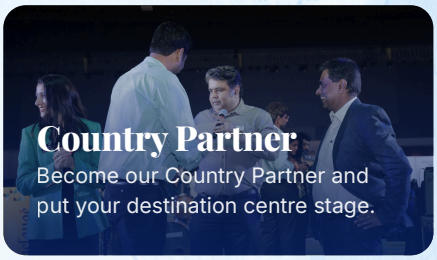
Own a moment.
Own the room.



Co-Powered By
Prime association. Three exclusive slots, top-tier presence across all media.

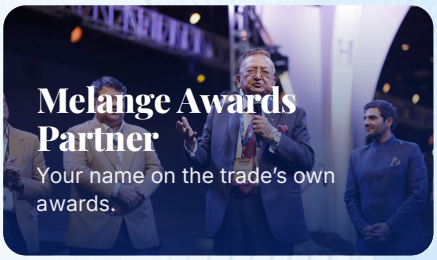


Grand Gala Night Partner
Our one signature night, with live entertainment.



Country Partner
Become our Country Partner and put your destination centre stage.

Platinum & Gold
Digital and on-site visibility for hotels, DMCs, OTAs and consolidators.



Melange Awards Partner
Your name on the trade's own awards.



Airline & Cruise Partner
Anchor pavilions with dedicated branding.



Delegate Bag & Lanyard
Your brand with every delegate from arrival to exit.



Hospitality Partner
Exclusive branding in the food court and lounge.



THE TEAM BEHIND MELANGE

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Shape the show.

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